



LINE OFFICIAL: STUDENTS ACTUALLY GET THE MESSAGE

STEPHEN HENNEBERRY
THE UNIVERSITY OF SHIMANE



LINE OFFICIAL: STUDENTS ACTUALLY GET THE MESSAGE

USING 'STANDARD' LINE



- ▶ THE GOOD
 - ▶ Simple
 - ▶ Immediate
 - ▶ Reach

LINE OFFICIAL: STUDENTS ACTUALLY GET THE MESSAGE

USING 'STANDARD' LINE



- ▶ THE BAD
 - ▶ Compromise personal information
 - ▶ Students see teacher's actual account info
 - ▶ Students see other students info

LINE OFFICIAL: STUDENTS ACTUALLY GET THE MESSAGE

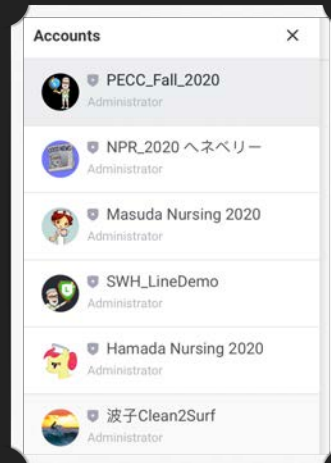
LINE OFFICIAL

- ▶ Protect personal information
- ▶ Create multiple "accounts"
- ▶ Customizable welcome message
- ▶ Set 'Business Hours'
- ▶ Automated responses
- ▶ Maintain immediacy and reach

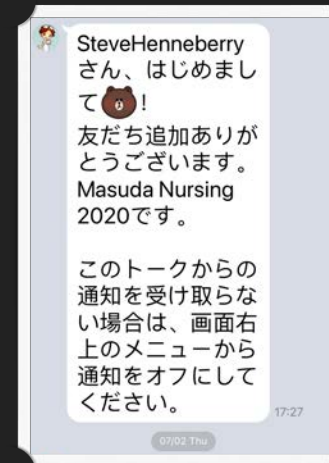


LINE OFFICIAL: "ACCOUNTS"

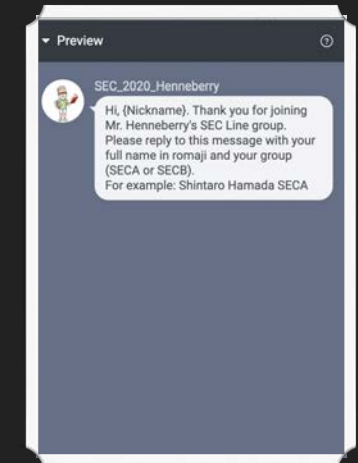
- ▶ Each "Account" is a separate course
- ▶ You can have tags in accounts for groups
- ▶ Customise messages, hours, and settings by account



LINE OFFICIAL: WELCOME MESSAGES

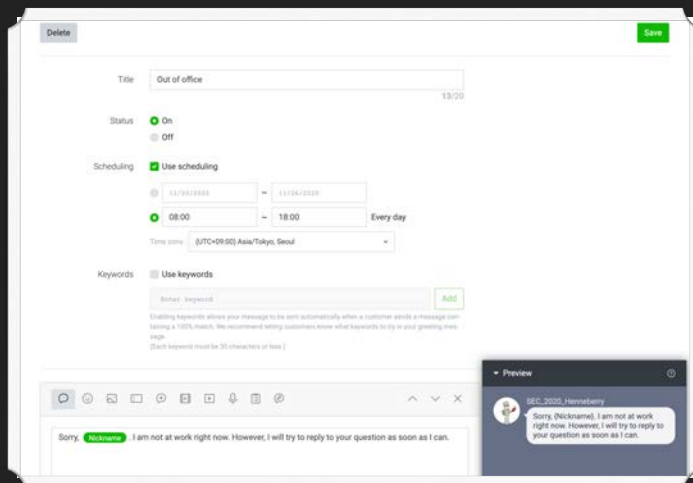


Default initial message

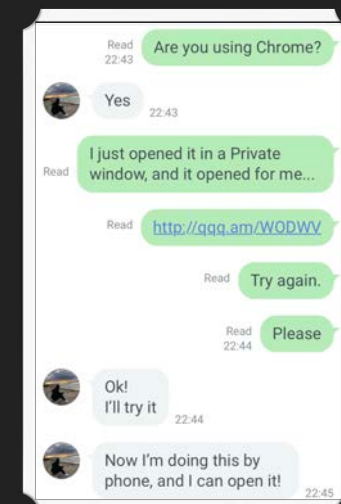
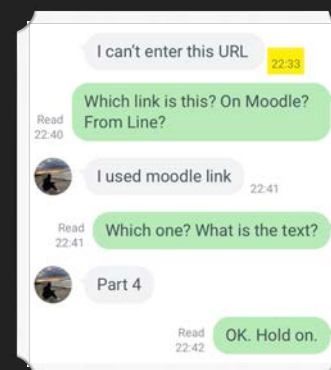


Custom welcome message

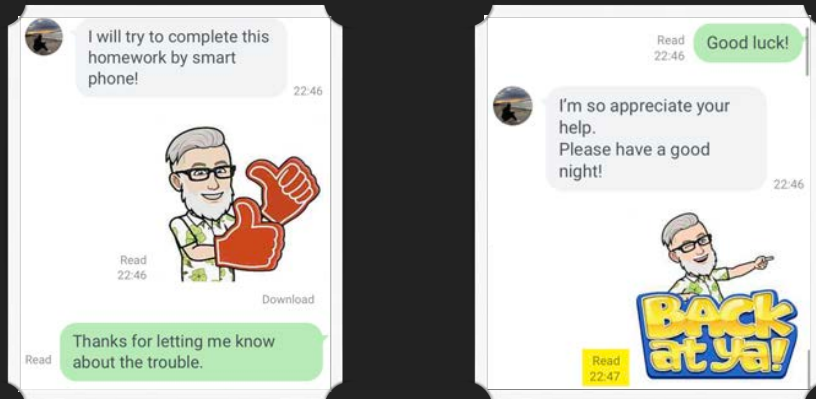
LINE OFFICIAL: "BUSINESS HOURS"



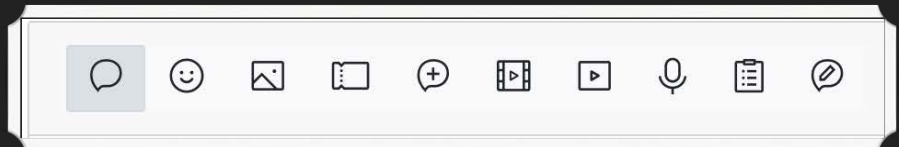
LINE OFFICIAL: IMMEDIACY



LINE OFFICIAL: IMMEDIACY 2

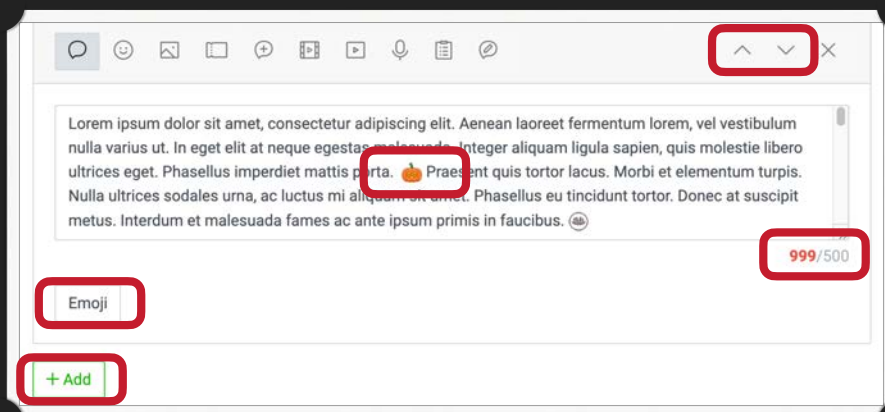


LINE OFFICIAL MESSAGE TYPES

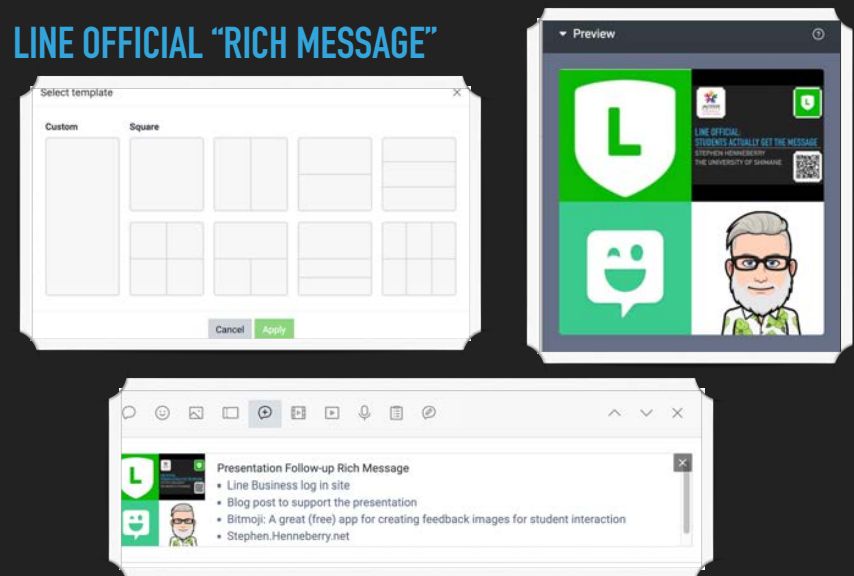


- ▶ Text
- ▶ Rich Video message
- ▶ Sticker
- ▶ Video
- ▶ Image
- ▶ Voice Message
- ▶ Coupon
- ▶ Surveys
- ▶ Rich message
- ▶ Card-based messages

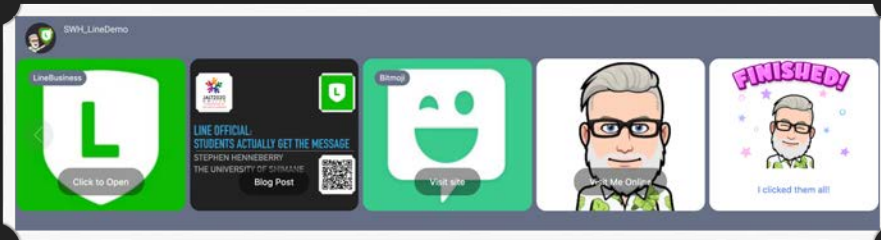
LINE OFFICIAL "BROADCAST"



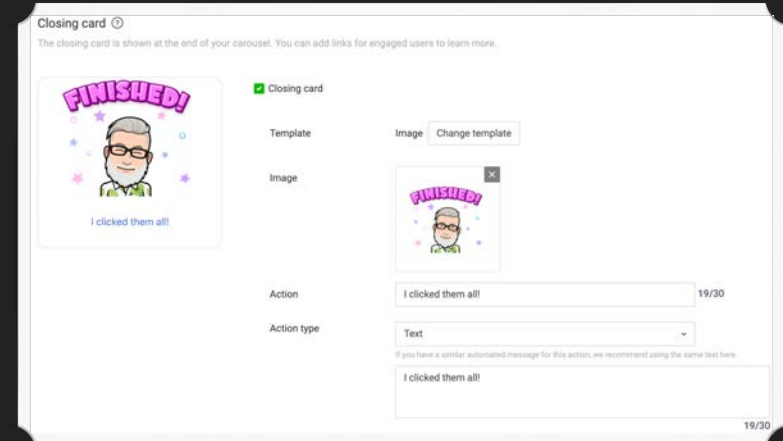
LINE OFFICIAL "RICH MESSAGE"



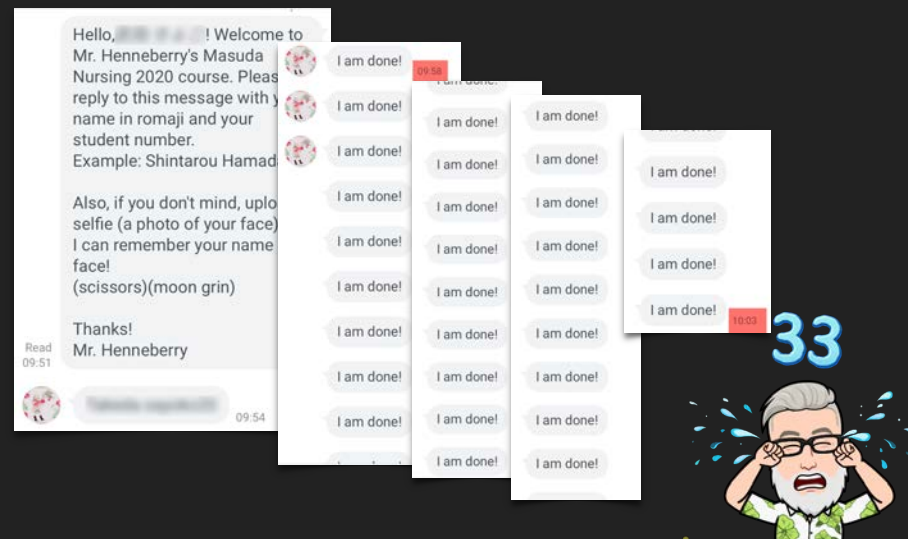
LINE OFFICIAL "CARD-BASED MESSAGE"



LINE OFFICIAL "CARD-BASED MESSAGE" SETUP



LINE OFFICIAL "CARD-BASED MESSAGE" SETUP



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